



ARCHITECTURAL  
SYSTEMS, INC.

www.archsystems.com

ASI Wood Panels

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ASI Flooring

**INSIGHT ON INNOVATION®:  
ARCHITECTURAL SYSTEMS RE-INTRODUCES  
THE PEARLESCENCE COLLECTION IN ASI DECORATIVE SURFACES**

NEW YORK (July 14, 2009) ---- Architectural Systems, Inc. has revamped and enhanced their existing Pearlescence Collection to reflect 50 of the most exciting three-dimensional patterns in vinyl films. The eclectic range of designs is featured on opaque backing, and with translucent options, offers limitless possibilities. These versatile films, which are all readily available, can be fused with acrylic, glass or luxury vinyl for flooring. The panels are available in two sizes, which vary by pattern, with a standard gloss finish.

ASI Decorative SURFACES

Originally developed for ASI Resilient flooring, the design community quickly found other creative uses for the unique film patterns, such as feature walls, cabinetry, signage, and visual display elements. In addition, tabletops have become one of the most popular applications, especially in hospitality, as it has been proven durable enough even for dancing on!

The Pearlescence Collection has been installed in projects covering all market segments, including Bloomingdale's and Macy's display for Retail; as vinyl flooring in Chippendale's, Las Vegas, and Crystal Cruise Lines for Hospitality; on kitchen cabinets for Multi-Housing; and countless others.

ASI Specialty PRODUCTS

**“The collection was updated with careful editing to offer the freshest, most innovative patterns, and we are looking to further expand the scope of applications for which this product can be specified,”** explains Nancy Jackson, President of Architectural Systems and material trends expert. **“These dynamic designs create a powerful impact in any setting.”**

**About Architectural Systems, Inc.**

Established as a leading international distributor of architectural and sustainable materials, Architectural Systems, Inc. (ASI) is recognized by the design industry for its collective eye on “WHAT’S NEXT®”. Architectural Systems’ distinctive brand-name collections offer fresh, innovative solutions for commercial interiors and are streamlined into five categories: ASI Wood Panels, ASI Flooring, ASI Decorative Surfaces, ASI Specialty Products and ASI Display. ASI has an extensive selection of eco-friendly, sustainable materials in all of their brands. The company’s products are confidently specified by the foremost architecture and design firms and installed globally in major retail, entertainment, hospitality, corporate, healthcare, education and institutional projects.

ASI Display



Architectural Systems is a member of the Network of Executive Women in Hospitality (NEWH), the Retail Design Institute (RDI), the Association for Retail Environments (A.R.E.), the National Wood Flooring Association (NWFA), American Society of Interior Designers (ASID) Industry Partners, and Council of Fashion Designers of America (CFDA) Partnership Perks. As part of their commitment to the environment, they are also a member of the U.S. Green Building Council (USGBC), and proudly affiliated with the Forest Stewardship Council (FSC) and American Forests Global ReLeaf campaign.

Visit Architectural Systems, Inc. in its 5,000-sq.-ft. showroom in New York City's Chelsea Design Center, or view the website at [www.archsystems.com](http://www.archsystems.com) for additional collection offerings and the full line of interior finishes including sustainable products.

