



 **ARCHITECTURAL SYSTEMS, INC.**
distinctive | global | sustainable | INTERIOR FINISHES

North America
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FOR IMMEDIATE RELEASE

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**INSIGHT ON INNOVATION®: ARCHITECTURAL SYSTEMS INTRODUCES
ASI HARDWOOD FLOORING V –
CHOICE, CONVENIENCE AND CREATIVITY IN ASI HARDWOOD**
 ASI Sustainable Product

NEW YORK (February 8, 2010) ---- Architectural Systems, Inc. (ASI), a twenty year innovator in interior finishes, currently offers 14 hardwood flooring collections, with many of them sustainable. The newest addition, ASI Hardwood Flooring V, is comprised of an edited selection of species, most of them FSC (Forest Stewardship Council)-certified. The extensive range of **light to dark** wood colorations, as well as the unexpected effect of the **fumed** oaks, sets this collection apart.

Engineered with 7-ply construction and prefinished with a 3mm commercial wear layer, the character of the material comes through while achieving high performance. Cost-effective and in stock means staying on budget doesn't have to sacrifice the power of the design. For additional possibilities, narrower planks are available in select colorations to create a **herringbone** pattern.

“Always mindful of how architects and designers select materials, we organized the samples of this collection into two sample chains, one for light woods and one for dark. This streamlines the specification process so as not to disrupt the flow of creativity,” states Nancy Jackson, President of Architectural Systems.

As a sustainable product, ASI Hardwood Flooring V can contribute to LEED points for Certified Wood, Low-emitting finishes and no-added urea-formaldehyde in the composite wood. One of three comprehensive sub-categories in ASI Flooring, ASI Hardwood offers engineered and solid hardwoods in a broad selection of exotic and domestic species in various thicknesses. Pre-finished or unfinished options are available to meet any project budget or job site criteria. ASI Flooring also includes ASI Resilient - luxury vinyl tiles for commercial applications - and ASI Stone, which provides the gamut of stone selection from natural to manmade, to also accommodate any budget and design parameter.

■ ASI Wood Panels ■ ASI Flooring ■ ASI Decorative Surfaces ■ ASI Specialty Products ■ ASI Display

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About Architectural Systems

Established as a leading international distributor of architectural and sustainable materials, Architectural Systems, Inc. (ASI) is recognized by the design industry for its collective eye on “WHAT’S NEXT®”. Architectural Systems’ distinctive brand-name collections offer fresh, innovative solutions for commercial interiors and are streamlined into five categories: ASI Wood Panels, ASI Flooring, ASI Decorative Surfaces, ASI Specialty Products and ASI Display. ASI has an extensive selection of eco-friendly, sustainable materials in all of their brands. The company’s products are confidently specified by the foremost architecture and design firms and installed globally in major retail, entertainment, hospitality, corporate, healthcare, education and institutional projects.

As part of ASI's ongoing commitment to the environment, they are proud members of the USGBC (US Green Building Council) and affiliated with American Forests Global Relief campaign, planting two trees for every one harvested. They have been rewarded with a chain-of-custody certification from Scientific Certification Systems, following the guidelines of the FSC (Forest Stewardship Council).

Visit Architectural Systems in its 5,000-sq.-ft. showroom in New York City’s Chelsea Design Center, or view the website at www.archsystems.com for additional collection offerings and the full line of interior finishes including sustainable products.