



## Dec 20 2011

### SHOW FACTS

#### A.R.E. Retail Design Collective

Location: New York

Dates: December 7 - 9, 2011

Frequency: Annual

Exhibitors: 36

Visitors: 1,000

[retaildesigncollective.com](http://retaildesigncollective.com)

## A.R.E. Retail Design Collective

The Association for Retail Environments (ARE) hosted its annual **Retail Design Collective** in December with 36 showrooms showing new merchandising product for some 1,000 attendees from the worlds of retailing and commercial design – from the US and beyond.

The energy at this year's show was positive, with suppliers excited about their new introductions and ready to impress retailers looking to refresh their brands.

Heritage, already a success in the fashion and design industries, was a key theme of the event. Mixed use of metal and wood on fixtures and mannequins, and the use of vintage touches and imperfect details shook off the confines of uniformity and offered a more accessible approach to visual merchandising. The key directions are:

### Heritage

Having saturated the worlds of fashion and design, it is no wonder that elements of heritage are in high demand in for VM. Distressed wood, vintage fabric and industrial-style fixtures are used to create a lyrical sense of history and comfort.

California-based **B&N Industries** launched Infused Veneer, a line of panels and fixtures that infuse imagery and graphics onto various wood veneers including maple, cherry, and walnut. Patterns range from Americana and chinoiserie to plays on silhouettes and historical maps, set against the warmth of wood and with a knowing wink at vintage style. In the same vein, New York-based **Architectural Systems** launched a Fusion Wood line for its What's Next collection, featuring rough reclaimed wood.

Montreal's **JPMA Global** rolled out a comprehensive Industrial collection using metal and wood that, according to its director of global business development Jim Nelson, satisfies the interest in creating heritage-inspired retail spaces. "We've included industrial elements in the metal fixtures, incorporating distressed Carolina pine, that we can customise in colour and texture to suit a client's exact needs" he said.

The Netherlands-based mannequin-maker **Hans Boodt**, represented by Manex in the US, introduced the Casual Vintage Collection. Offered in both male and female versions, the torso and head are covered with vintage fabric with arms and legs in either natural wood or a matte black finish.



B&N Industries



Architectural Systems



JPMA Global

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EVENT ANALYSIS | 20 DEC 2011

## The Thread



Levi's to Present Collections at Fashion Week

FASHION & BEAUTY | 7:15:00 / 15 DEC 2011

For the first time, US denim brand Levi's will show collections at New York Fashion Week in February 2012. The brand is planning a large-scale...