



ARCHITECTURAL
SYSTEMS, INC.

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ASI Wood Panels

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ASI Flooring

INSIGHT ON INNOVATION®: ARCHITECTURAL SYSTEMS, INC. INTRODUCES ASI TABLE COLLECTION - ASI MATERIALS FABRICATED AS TABLETOPS

NEW YORK (November 10, 2009) ---- Architectural Systems, Inc. is excited to launch a collection of finished tables in ASI Specialty Products. ASI Table Collection applies products from their popular Tropical Veneer Collection and Tropical Organic Mosaics as a tabletop, with the textures and colors of the natural materials beautifully realized in a durable, clear poly-resin finish.

The tables are available in a range of edge options, including bevel, self, flat, and bull-nosed; with custom capabilities. There are 6 standard sizes for rounds, and four in rectangular and square shapes. The tabletops can be affixed to bases of any height, allowing flexibility in all market segments, from hospitality to corporate interiors. These table options are ideal for any setting where a distinctive design choice is desired.

The look and colors of Crushed Coconut from the Tropical Veneer Collection, as well as its ability to perform in an event space, was selected for the permanent tabletops at HBO. Seeking an aesthetic solution, the tabletops unintentionally provided a sustainable one too, as it eliminated the need to maintain and care for tablecloths.

ASI Decorative SURFACES

ASI Specialty PRODUCTS

“We needed to refurbish our existing unsightly cocktail table tops to avoid having to conceal them with tablecloths every time we had a big event. We thought ASI's Tropical Veneer crushed coconut was very unique, highly unusual, beautiful in appearance and touch, and quite durable as a table top finish. The crushed coconut material complemented our overall color scheme for the space which is terra-cotta & brown. But most importantly, using the Tropical Veneers as a finished table top made the table cloth unnecessary,” states HBO in-house designer Thomas Yo.

Part of ASI Wood Panels, Tropical Veneer Collection and Tropical Organic Mosaics feature natural and rapidly renewable materials, including bamboo, pearlstone, coconut shell, plantain bark and cattle horn. In addition, these sustainable products have unlimited application possibilities, including feature walls, doors, and furniture.

ASI Display

“These two material collections are just the beginning for the ASI Table Collection program,” explains Nancy Jackson, President of Architectural Systems. “We will continue to expand the product choices available, although many ASI materials are able to be applied as tabletops now. The strength of this launch is the ability for us to deliver fabricated tables that are cutting edge in design, beauty and sustainability.”



About Architectural Systems, Inc.

Established as a leading international distributor of architectural and sustainable materials, Architectural Systems, Inc. (ASI) is recognized by the design industry for its collective eye on “WHAT’S NEXT®”. Architectural Systems’ distinctive brand-name collections offer fresh, innovative solutions for commercial interiors and are streamlined into five categories: ASI Wood Panels, ASI Flooring, ASI Decorative Surfaces, ASI Specialty Products and ASI Display. ASI has an extensive selection of eco-friendly, sustainable materials in all of their brands. The company’s products are confidently specified by the foremost architecture and design firms and installed globally in major retail, entertainment, hospitality, corporate, healthcare, education and institutional projects.

Architectural Systems is a member of the Network of Executive Women in Hospitality (NEWH), the Retail Design Institute, the Association for Retail Environments (A.R.E.), the National Wood Flooring Association (NWFA), American Society of Interior Designers (ASID) Industry Partners, and Council of Fashion Designers of America (CFDA) Partnership Perks. As part of their commitment to the environment, they are also a member of the U.S. Green Building Council (USGBC), are proudly affiliated with the American Forests Global ReLeaf campaign, and have been rewarded Forest Stewardship Council (FSC) Chain-of-Custody certification.

Visit Architectural Systems, Inc. in its 5,000-sq.-ft. showroom in New York City’s Chelsea Design Center, or view the website at www.archsystems.com for additional collection offerings and the full line of interior finishes including sustainable products.

